

Dr. DIPTI BAGHEL

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1/7 Mansarovar Residential Premises

Bhilai – 3, Chhattisgarh

Mobile No - 9993556800

CAREER OBJECTIVE:

To utilize my teaching skills towards a challenging career in growth oriented and leading edge that will provide mutual benefits and where from I can utilize my capabilities to the fullest benefits of the organization and society.

QUALIFICATIONS:

- **Ph.D.** Awarded from, Pt. Ravishankar Shukla University, Raipur in May 2016.
- Qualified UGC- **NET (LS)** in June 2012 in Management.
- **Master in Business Administration** Specialization in Finance and Marketing from Chhattisgarh Swami Vivekanand Technical University, Durg, in 2008.
- **Master in Commerce** from Pt. Ravishankar Shukla University, Raipur, in 2010.
- **Bachelor in Commerce** from Pt. Ravishankar Shukla University, Raipur, in 2005.

WORK EXPERIENCE:

Currently Working With: - **Shri Shankaracharya Institute of Professional Management**

Designation: - Associate Professor

Duration: - 2 December 2019 – Till now

Location: - Raipur

Worked With: - **Raipur Institute of Technology, Raipur**

Designation: - Assistant Professor

Duration: - August 29 2016 – November 30 2019

Location: - Raipur

Worked With: - **MATS University Raipur**

Designation: - Visiting Faculty

Duration: - January 13 2015 – July 2015

Location: - Raipur

Worked With: - **Pragati College Raipur**

Designation: - Assistant Professor
Duration: - July 16 2012- April 2014
Location: - Raipur

Worked With: - **Rungta College Of Science & Technology**

Designation: - Assistant Professor
Duration: - July 09- Aug 2011
Location: - Durg

ADMINISTRATIVE & OTHER ASSIGNMENTS:

Member, Board of Study for Management, Bastar Vishwavidyalaya, Jagdalpur
(CG) 2019 to 2021

VOCATIONAL TRAINING:

Raipur Alloys & Steel Ltd.
Under The Project: Ratio Analysis

RESEARCH PROJECT UNDERTAKEN:

An Analysis on Utilization of Mineral Resources in Chhattisgarh

MAJOR PROJECT REPORT

Apparel Buying Behavior of Local College Going Students in Bhilai

EXTRA-CURRICULAR ACTIVITIES:

- Participated In the Event Ad-Sense, Organized By Research and Development Council, B.I.T. DURG
- Participated In State Level Conference, Organized By B.I.T

CERTIFICATION COURSE:

- An Online Non-Credit Course on **Marketing: Customer Needs and Wants** Authorized By IESE Business School And Offered Through Coursera
- An Online Non-Credit Course on **Market Research And Consumer Behavior** Authorized By IE Business School And Offered Through Coursera
- An Online Non-Credit Course on **AI for Everyone** Authorized by Deep learning .AI and Offered Through Coursera

PAPER PUBLISHED IN JOURNAL

S.NO	PARTICULARS
1.	“HOW DO SERVICE QUALITY INFLUENCE CUSTOMER SATISFACTION? A STUDY IN BIG BAZAAR IN RAIPUR CITY”, IOSR JOURNAL OF BUSINESS AND MANAGEMENT, VOLUME: 21 ISSUE: 4 (SERIES - VI), PP 01-07, APRIL 2019 E-ISSN 2278-487X, PRINT- ISSN 2319-7668
2.	ONLINE ADVERTISEMENT AND PURCHASE INTENTIONS OF SPORTS EQUIPMENT, INTERNATIONAL JOURNAL OF PHYSICAL EDUCATION AND APPLIED EXERCISE SCIENCES, VOL 4, NUMBER-1, JANUARY 2018, PP 38-46, ISSN 2394-9953
3.	OPTIMIZING EMPLOYEE PRODUCTIVITY THROUGH YOGA PRACTICES: ANALYZING EFFECTIVENESS, NATIONAL JOURNAL OF PHYSICAL EDUCATION AND SPORTS SCIENCE, VOLUME4, NUMBER2, NOVEMBER 2018, PRINT ISSN 2348-4713
4.	ROLE OF SELF-HELP GROUPS SOCIO-ECONOMIC DEVELOPMENT OF RURAL WOMEN- A STUDY ON DURG DISTRICT OF CHHATTISGARH, EXCEL INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY MANAGEMENT STUDIES ENTITLED, VOL.5 (11), NOVEMBER (2015), PP. 1-23, ISSN- 2249-8834
5.	SOCIO-ECONOMIC DEVELOPMENT OF WOMEN THROUGH SELF HELP GROUPS WITH REFERENCE TO RAJNANDGAON DISTRICT OF CHHATTISGARH, IOSR JOURNAL OF HUMANITIES AND SOCIAL SCIENCE ENTITLED, VOLUME.20, ISSUE 10, OCTOBER 2015, PP-1-13, P-ISSN: 2279-0845
6.	IMPACT OF SELF-HELP GROUP IN ECONOMIC DEVELOPMENT OF RURAL WOMEN WITH REFERENCE TO DURG DISTRICT OF CHHATTISGARH, IMPACT: IRJBM JOURNALS ENTITLES AS, VOLUME 3, ISSUE 9, SEP 2015, P-ISSN: 2347-4572, E-ISSN: 2321-886X
7.	APPAREL BUYING BEHAVIOR OF COLLEGE GOING STUDENTS- A STUDY IN RAIPUR-DURG AREA, ASIAN JOURNAL OF MANAGEMENT, VOLUME - 3, ISSUE – 2. APRIL 2012, PP-90-93, E-ISSN: 0976-495X
8.	CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES IN MULTIPLEXES: A COMPARATIVE STUDY BETWEEN INOX AND PVR IN RAIPUR CITY, CONTEMPORARY ISSUES IN BUSINESS AND MANAGEMENT, HIMALAYA PUBLISHING HOUSE, PP- 58-65, 2014 ISBN Number : 978-93-5202-306-6
9.	SOCIAL DEVELOPMENT OF RURAL WOMEN THROUGH NRLM-SHG IN DURG DISTRICT OF CHHATTISGARH, WOMEN ISSUES IN DEVELOPING COUNTRIES: SOME REFLECTIONS DELTON PUBLISHING HOUSE (P) LTD, PP 89-96, 2018 ISBN-10 : 9387631087

CONFERENCE/ SEMINARS/ WEBINARS PROCEEDINGS

S.NO	PARTICULARS
1	CUSTOMER BEHAVIOR TOWARDS MALL CULTURE IN RAIPUR CITY OF CHHATTISGARH, NATIONAL CONFERENCE ON PARADIGM SHIFTS IN BUSINESS PRACTICES AND TECHNOLOGY AT AMITY BUSINESS SCHOOL, RAIPUR, CHHATTISGARH, 23-24 JANUARY 2019
2	SUSTAINABLE DEVELOPMENT FOR INDUSTRY, INNOVATION AND INFRASTRUCTURE WITH REFERENCE TO CHHATTISGARH, NATIONAL SEMINAR AT SCHOOL OF STUDIES IN ECONOMICS, PT. RAVISHANKAR SHUKLA UNIVERSITY, 08 MARCH 2018
3	ROLE OF TECHNOLOGY IN THE DEVELOPMENT OF TEACHING PEDAGOGY, NATIONAL SEMINAR ON TRACING THE ROLE OF TEACHERS USING TECHNOLOGY IN THE DEVELOPMENT OF TEACHING PEDAGOGY AT PRAGATI COLLEGE, RAIPUR, 22-23 FEBRUARY 2016
4	GREENING TELECOM- A STEP TOWARDS SUSTAINABLE DEVELOPMENT WITH REFERENCE TO BHARTI AIRTEL AT THREE DAY NATIONAL SEMINAR SPONSORED BY UGC FROM FEB 7 TO 9 2015, IN THE INSTITUTE OF MANAGEMENT, PT. RAVISHANKAR SHUKLA UNIVERSITY, RAIPUR.
5	CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY IN INDIAN STEEL INDUSTRIES: A COMPARATIVE STUDY BETWEEN TATA STEEL AND SAIL, NATIONAL CONFERENCE ON THE ART AND SCIENCE OF MANAGEMENT FOR THE CURRENT DECADE, AT ITM UNIVERSITY ON 14 AUGUST 2015
6	AN EMPIRICAL STUDY ON WORK FAMILY CONFLICT AND GENDER DIFFERENCES AMONG WORKING PROFESSIONALS, NATIONAL SEMINAR AT SHRI SHANKRACHAYA MAHAVIDYALAYA, BHILAI, 15-17 JANUARY 2014
7	CHALLENGES IN MICROFINANCE THROUGH SHG WITH REFERENCE TO CHHATTISGARH", NATIONAL SEMINAR ON EMERGING ISSUES AND CHALLENGES IN GLOBAL BUSINESS MANAGEMENT HELD AT MATS UNIVERSITY, RAIPUR ON NOVEMBER 08, 2014.
8	A PARADIGM SHIFT IN CORPORATE GOVERNANCE- A STUDY WITH REFERENCE TO INFOSYS TECHNOLOGIES LTD, SHAASTRATH- INTERNATIONAL CONFERENCE AT RUNGTA COLLEGE BHILAI, 8-9 FEBRUARY 2013
9	CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES IN MULTIPLEXES: A COMPARATIVE STUDY BETWEEN INOX AND PVR IN RAIPUR CITY, NATIONAL SEMINAR ON EMERGING INNOVATIONS & PRACTICES IN INDIAN BUSINESS, INSTITUTE OF MANAGEMENT. RAIPUR, 6-8 September 2013
10	PUBLIC PRIVATE PARTNERSHIP IN CORPORATE SOCIAL RESPONSIBILITY- THE NEW DIMENSIONS, UGC SPONSORED NATIONAL SEMINAR ON ACADEMIC- INDUSTRY INTERFACE IN THE ERA OF GLOBALIZATION, INSTITUTE OF MANAGEMENT. RAIPUR, 3-5 MARCH 2012
11	ROLE OF BANKS AND GOVERNMENT AGENCIES IN PROMOTING ENTREPRENEURSHIP, NATIONAL CONFERENCE ON ENHANCING ENTREPRENEURSHIP GROWTH THROUGH INNOVATION AND CREATIVITY: ISSUES, OPPORTUNITY AND CHALLENGES IN BIT DURGA, 5-6 JANUARY 2012
12	GOING GREEN & ITS IMPLICATIONS, NATIONAL SEMINAR AT SHRI SHANKRACHARYA COLLEGE, SECTOR-6 BHILAI, 27-28 JANUARY 2012
13	USING CHILDREN IN THE ADVERTISEMENTS, NATIONAL LEVEL CONFERENCE ORGANIZED BY KALAYAN P.G. COLLEGE BHILAI NAGAR, 02-03 DECEMBER 2011
14	NATIONAL WEBINAR ON PSYCHOLOGICAL RESILIENCE & PHYSICAL HEALTH MANAGEMENT: RESPOND, RECOVER AND THRIVE IN THE PHASE OF NEW NORMAL, ORGANISED BY IQAC IN ASSOCIATION WITH DEPARTMENT OF EDUCATION, ST. VINCENT PALLOTTI COLLEGE
15	INTERNATIONAL WEBINAR ON BUSINESS AND INFORMATION TECHNOLOGY CHALLENGES AHEAD CONDUCTED BY VIVEKANANDA MAHAVIDYALAYA, RAIPUR ON 10-11 JUNE 2020

16	NATIONAL WEBINAR ON EFFECTS OF COVID-19 ON MIGRANT WORKERS AND FUTURE PROSPECTS HELD ON 18 JULY 2020 ORGANISED BY SSIPMT, RAIPUR
17	WEBINAR ON E-CONTENT DISSEMINATION & COLLABORATIVE LEARNING USING WAKELET ON 23 JUNE 2020 ORGANISED BY SUSTAINABLE COSMOS COMMUNITY, INDIA IN ACADEMIC ASSOCIATION WITH WAKELET
18	INTERNATIONAL WEBINAR ON MODEL SPECIFICATION AND SELECTION CRITERIA OF STATISTICAL TECHNIQUES IN RESEARCH ON 1 ST JULY 2020 ORGANISED BY INTEGRATED RESEARCH CENTRE, SSIPMT, RAIPUR

FDP/ WORKSHOP/ e-FDP

S.NO	PARTICULAR
1	AICTE SPONSORED FDP ON STATISTICS- AN ENABLING TOOL FOR RESEARCH METHODOLOGY, 4-17 MAY 2015, ORGANISED BY DEPARTMENT OF MANAGEMENT STUDIES, RUNGTA COLLEGE OF ENGINEERING AND TECHNOLOGY, BHILAI
2.	FDP(RC) ON APPLICATION OF MODERN PEDAGOGY IN COMMERCE AND MANAGEMENT TEACHING AND RESEARCH ORGANISED BY PT. RAVISHANKAR SHUKLA UNIVERSITY, RAIPUR, 27/12/12 TO 16/01/13
3.	FDP ON BUSINESS RESEARCH METHODS, ORGANISED BY FACULTY OF MANAGEMENT STUDIES, SHRI SHANKRACHARYA GROUP OF INSTITUTIONS BHILAI, 13-14 DECEMBER 2012
4.	3 DAYS NATIONAL WORKSHOP ON RESEARCH METHODOLOGY IN SPORTS SCIENCE, 28-30 MARCH 2017 ORGANISED BY SOS PHYSICAL EDUCATION, PT. RAVISHANKAR SHUKLA UNIVERSITY, RAIPUR
5.	ONE DAY WORKSHOP ON DATA ANALYSIS, ORGANISED BY SOS PHYSICAL EDUCATION, PT. RAVISHANKAR SHUKLA UNIVERSITY, RAIPUR. 19 NOVEMBER 2017
6.	ONE DAY NATIONAL WORKSHOP ON RESEARCH METHODOLOGY, ORGANISED AT MATS UNIVERSITY 30 NOVEMBER, 2017
7	5 DAYS FACULTY DEVELOPMENT PROGRAMME FROM 23 JUNE TO 27 JUNE 2020 on MOODLE LEARNING MANAGEMENT SYSTEM ORGANISED BY CSVTU, BHILAI, FUNDED BY NATIONAL MISSION ON EDUCATION THROUGH ICT, MHRD, GOVT. OF INDIA
8	7 DAYS FACULTY DEVELOPMENT PROGRAMME FROM 15 JUNE TO 21 JUNE 2020 on R ORGANISED BY CHOUKSEY ENGINEERING COLLEGE FUNDED BY NATIONAL MISSION ON EDUCATION THROUGH ICT, MHRD, GOVT. OF INDIA
9	E-FDP ON DATA ANALYSIS WITH AMOS HELD ON 22/06/2020 TO 26/06/2020 ORGANIZED BY RUKMINI DEVI INSTITUTE OF ADVANCED STUDIES, NEW DELHI
10	E-MDP ON EMOTIONAL INTELLIGENCE FOR PERSONAL & PROFESSIONAL SUCCESS HELD ON 19/06/2020 ORGANISED BY RUKMINI DEVI INSTITUTE OF ADVANCED STUDIES, NEW DELHI
11	5 DAY FACULTY DEVELOPMENT PROGRAMS ON ADVANCED COURSE ON E-CONTENT DEVELOPMENT HELD FROM 18-23 JUNE 2020 ORGANISED BY INTERNATIONAL INSTITUTE OF ORGANISED RESEARCH, INDIA
12	4 DAYS INTERNATIONAL E-FDP ON RESEARCH PAPER WRITING SKILLS HELD FROM 7 September 2020 TO 10 September 2020 ORGANISED BY INTEGRATED RESEARCH CENTRE, SSIPMT, RAIPUR
13	E-WORKSHOP CUM E-QUIZ ON POSITIVE THOUGHT AND THE LIFE ORGANISED BY THE RESEARCH COMMITTEE OF MANNAR THIRUMALAI NAICKER COLLEGE, PASUMALAI, MADURI HELD ON 18 JUNE 2020
14	ONE DAY WORKSHOP ON VIRTUAL LABS WAS HELD ON 16 MAY 2020 ORGANISED BY SSIPMT, RAIPUR AND IIT GUWAHATI

15.	4 DAYS E-WORKSHOP ON ADVANCED DATA ANALYSIS HELD FROM 1 September TO 4 September 2020 ORGANISED BY INTEGRATED RESEARCH CENTRE, SSIPMT, RAIPUR
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Personal Details:

- Date Of Birth : December 13, 1984
- Father's Name : **Shri Bhupesh Baghel**
- Father's Occupation : Farming
- Mother's Name : **Smt. Mukteshwari Baghel**
- Mother's Occupation : Home Manager
- Languages Known : English, Hindi And Chhattisgarhi
- Marital Status : Single

Declaration:

I hereby, declare that the above-mentioned information is correct to the best of my knowledge and belief.

Date:

Place:

Dr. Dipti Baghel
SSIPMT, RAIPUR