

7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust

Shri Shankaracharya Institute of Professional Management Technology strives to inculcate in its students the spirit of service along with professional/ technical skills for their overall development. Following attributes are instilled in the students over their tenure of studies in the institute: Ethics and Virtues The virtues of trust, respect, individual self-determination, and obedience encourage social and economic exchange as well as production and entrepreneurship.

We keep guiding our students to be ethical in their academic work as well as future careers. Community Outreach Through the Community Outreach programs in the form of NSS, UBA, SBA we teach our students how to give back to society. We make students volunteer their services in the local vicinity to create awareness about health, hygiene, literacy, water conservation, etc. Nation Building Students are taught that they need not become a soldier to contribute to the country. A taxpaying, rule-abiding citizen contributes equally to nation-building. Thus, if the students are serious and sincere towards their careers, they can surely contribute their share towards paving the nation on the path of progress and development.

The students are given a vivid understanding of current environmental/ contemporary issues and through its various efforts such as energy conservation, solid waste management, rainwater harvesting urges them to become eco-friendly citizens. The institute makes relentless efforts towards empowering the girl students, in particular, for making them contribute equally towards national development. The institute strongly believes that entrepreneurs help drive change with innovation where new and improved products/ services enable new markets to be developed. Through the EDC in the institute, we foster the same spirit in our students. We inculcate in our students the urge for continuous self-development so as to achieve the right mix of personal and professional goals throughout their active work life.

Restoring and maintaining the health of renewable and non-renewable resources are the key elements of sustainable development. We make our students realize the imperativeness of the 3 R's- Reduce, Reuse and Recycle. The institute believes it is not enough for a student to decide that he/ she want to be a leader. The institute teaches them that leadership skills are not inherited, they have to be developed consciously over time, by working in teams and groups. A student should understand the importance of fundamental aspects such as Communication skills, Decision-making skills, Organizing skills, Action planning, Strategic thinking, Risk management, etc. Secular Ethics is another thrust area of the institute. We imbue in our students a secular attitude wherein multi-racial and multi-religion compatibility is taught and developed in the students. The institute creates an environment for students to feel that they are valued members of theSSIPMT fraternity. This feeling of oneness helps students perform better academically and are more motivated to learn. Similarly, we make them feel connected with their native land so as to contribute to the local